

THE WEDDING GUIDE

2024-2025



3315 PEARL STREET. DOWNTOWN MCHENRY
SMITHSCENTRAL.COM

Cover Photo By: Mackenzie Maeder Photography



HEY FRIENDS!

Beyond Traditions. Beyond Expectations.

Welcome to Smith's Central. Where every celebration is crafted with an unwavering commitment to detail and a touch of uniqueness. Nestled in Historic Downtown McHenry, Illinois, we take immense pride in curating extraordinary moments for couples seeking more than just a traditional wedding scape. From unconventional to timeless themes and personalized experiences, our passion lies in bringing your distinct vision to life. With meticulous attention to detail from our in house planning team and a warm, personalized approach, we strive to create not just weddings, but unforgettable stories that reflect your individuality and love.



THE ONLY AREA VENUE THAT INCLUDES WEDDING PLANNING

01

Reaching Out

Chances are you have found us on the web, social media, or our personal favorite- a past client referral!

We are SO GLAD you are here and hope that our passion and visions align with what you are looking for!

02

Browsing Our Details

HERE YOU ARE! *HIGH FIVE* You are already in the second step towards booking your best day ever with us.

Hopefully this guide will lead you wanting to move to the next step in the process...

03

Love What You See?

Fantastic! Look at you go! We promise to make sure planning is always this easy! Click on the Tour Link at the bottom of our email signature to schedule a time to meet us for a private venue tour to {hopefully} make things official!

04

Tour With Us!

Come on in, make yourselves at home! One of our Planners will greet you at the door, go over our history, guide you on an interactive tour to help you envision your day with us. We love the chance to chat with you to really understand your wants and needs for a venue!

05

Say "I Do"... To Our Venue!

The best "I Do" before the *official* I Do starts here! We will guide you through signing your contract, and placing the first payment to make the day yours! After all of the boring legalities, we get to snap that photo and schedule our first planning meeting!

06

Let The Planning Begin!

About 30-60 Days AFTER choosing us, we will have our first official planning meeting. We will be working with you to establish Timeline Creation, Visions, Vendor Recommendations, and a fun Q&A for anything you may need,





THE INVESTMENT

NO SMOKE AND MIRRORS. NO MINIMUMS. JUST THE DETAILS.

PEAK SEASON
APRIL-NOV.

WINTER SEASON
DECEMBER-MARCH.

	Fridays+Sundays	Saturdays	Entire Weekend Rental
PEAK SEASON APRIL-NOV.	\$5,400	\$6,400	VENUE ACCESS BEGINS AT 10AM FRIDAY UNTIL 10AM SUNDAY \$9,000
WINTER SEASON DECEMBER-MARCH.	\$3,900	\$4,900	\$6,500

NEW IN
2024!

RENTAL TIME: 12 HOURS WITH ADDITIONAL HOURS AVAILABLE FOR PURCHASE
 ADDITIONAL SETUP TIME IS BASED ON \$175/HOUR

***PLEASE NOTE THAT THE ABOVE PRICING DOES NOT INCLUDE LIQUOR PACKAGE OR
 INDUSTRY STANDARD SERVICE GRATUITY OF 20%***



QUESTIONS? WE'VE GOT ANSWERS

WHAT IS THE MAXIMUM CAPACITY?

160 SEATED GUESTS WITHOUT NEEDING TO REMOVE TABLES FOR DANCING. WE OFFER SEVERAL DIFFERENT FLOOR PLANS TO CHOOSE FROM, DEPENDING ON YOUR FINAL GUEST COUNT.

PARKING SITUATION?

WE ARE SO FORTUNATE TO BE LOCATED RIGHT IN THE HEART OF MCHENRY'S HISTORICAL DISTRICT. WE HAVE OVER 200+ PUBLIC PARKING SPACES WITHIN A 2 BLOCK RADIUS.

CAN WE BRING IN HOMEMADE FOOD?

WHILE WE DO NOT ALLOWED HOME COOKED FOOD BROUGHT IN, WE CAN RECOMMEND SEVERAL AMAZING CATERING TEAMS WHO ALIGN WITHIN EVERY FINANCIAL COMFORT ZONE

WHAT ABOUT BYOB?

SMITH'S CENTRAL IS LICENSED BY THE STATE OF ILLINOIS, SO SIMPLY PUT, WE DO NOT ALLOW BEVERAGES OF ANY KIND BROUGHT IN BY CLIENTS OR GUESTS. ALL BEVERAGES MUST BE PURCHASED AND POURED BY OUR TEAM.



Naughin Photography

WHAT IS REQUIRED FOR BOOKING OUR DATE?

THE ONLY THING WE REQUIRE IS A SIGNED CONTRACT AND AN INITIAL NONREFUNDABLE BOOKING RETAINER WHICH IS 50% OF THE VENUE COST ABOVE. THIS RETAINER IS APPLIED TOWARDS YOUR FINAL BALANCE DUE

DOES THE VENUE REALLY INCLUDE A WEDDING COORDINATOR?!

YOU BET! THIS IS ACTUALLY ONE OF THE MAIN REASONS SMITH'S IS SUCH A CLIENT FAVORITE! FROM THE SECOND YOU ONBOARD WITH US, OUR DESIGNATED PLANNERS ARE HERE EVERY STEP OF THE WAY TO ASSIST IN THE IN DEPTH DETAILS. AFTER ALL, WE WANT YOU TO BE A GUEST AT YOUR WEDDING!

MY COUSINS BEST FRIENDS AUNT ONCE REMOVED IS A WEDDING PROFESSIONAL- CAN WE BOOK THEM?

YOU ARE WELCOME TO HIRE ANY WEDDING PROFESSIONAL YOU WISH. THEY MUST BE A VALID BUSINESS CARRYING LIABILITY INSURANCE. THIS IS MAINLY BECAUSE WE CARE ABOUT PROTECTING THE INTEGRITY OF YOUR WEDDING - ONLY THE BEST OF THE BEST FOR OUR COUPLES!

DO YOU HAVE AN OUTDOOR CEREMONY LOCATIONS?

WHILE WE DO NOT HAVE AN OUTDOOR LOCATION ON OUR PROPERTY, WE ARE SO FORTUNATE TO BE LOCATED DIRECTLY ACROSS FROM PEARL STREET PARK AND GAZEBO!

VROLET

SMITH'S CENTRAL



CLIENT ONLY OFFERINGS

ONCE YOUR BIG DAY IS BOOKED WITH US, YOU ARE ABLE TO TAKE ADVANTAGE OF SPECIAL EVENT RATES (HELLO WEDDING SHOWER AND REHEARSAL DINNER!) , VIP EVENTS, AND SELECT VENDOR SAVINGS TO ASSIST ALONG THE JOURNEY!

SPECIAL EVENT RATES

01

From Welcome Parties and Rehearsal Dinners, to Wedding Showers- we have you covered! Exclusive Current Couple Rates are unlocked for events to further celebrate you!

VIP CLIENT EVENTS

02

We love our clients and their entourages! Every year, we host a handful of VIP Events to further bond with our preferred vendors and clients. Everything from curated tastings, concerts, and Paint & Sips- we love to show our appreciation to those trusting us with planning their special day.

SMITH'S CENTRAL SAVINGS

03

We are as family owned and operated as they come! We are firm believers in the power of Community and being involved in the best ways possible to support local. This is also why you will notice that our Recommended Vendors are also local! Because we have built such a wonderful rapport with our vendors, many of them actually give EXCLUSIVE special rates to our SC Clients!

LOVE LETTERS FROM OUR FAVORITE PEOPLE...

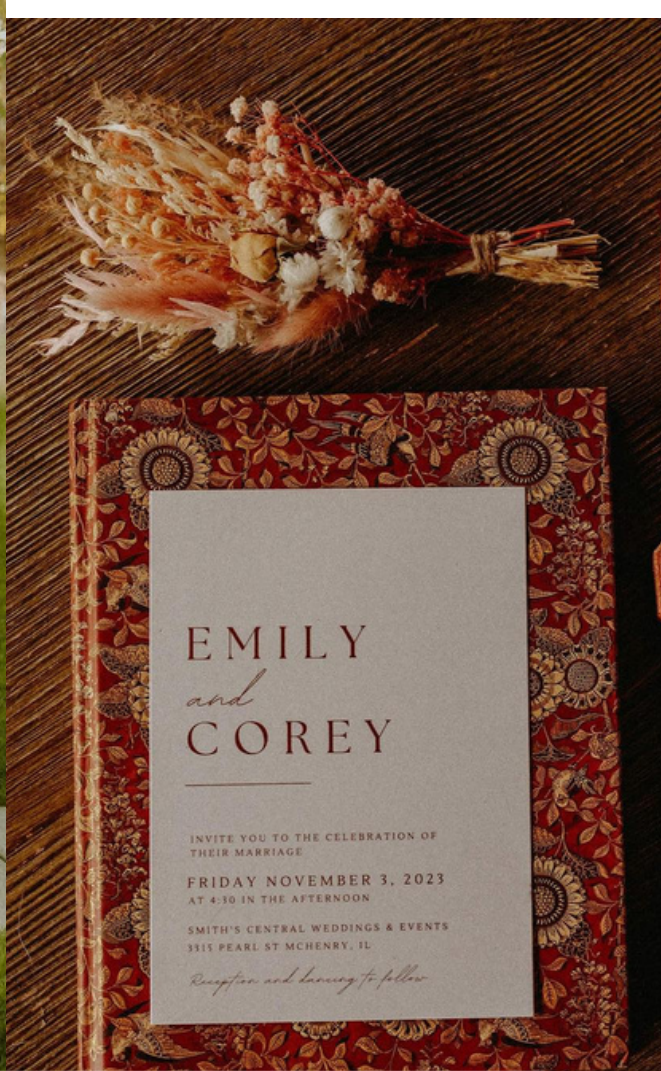


"Our wedding was one for the books! The venue was beautiful and we got so many compliments from our guests. The space is so much bigger than it appears in photos and even from the outside, so if you are questioning that like I was... go see it to believe it! The staff was amazing but the person who deserves the biggest shout out is the owner and planner, Ashley! We had to move our wedding a few times during COVID and she was the sunshine that flipped our wedding day back to excitement. She loves what she does and loves her clients! Couldn't have had a better day between the venue, staff, and Ashley! THANK YOU SMITHS TEAM- we love you!"
Jaime - 2021 Bride



“My son and daughter-in-laws wedding was flawless ... thanks to Ashley and her wonderful venue! From the planning ... to the rehearsal ... to the beautiful memorable wedding and reception! Thank you!”
Belinda
Mother of Groom





“Smith’s is so unique as well because you truly can make your vision, no matter what it is, come to life. While our wedding was more of like a fall boho industrial vibe. I’ve seen other brides have completely different aesthetics and they all look amazing inside those walls. It’s really a beautiful space to create what you want and that was something so important to me. I can’t thank Ashley and everyone at Smith’s enough for quite literally making my day happen. I’ll be trying to convince my husband we should do a wedding every few years.”
Megan - 2022 Bride





“Smith’s Central has the perfect setting for any wedding. Their beautiful late night glow shines almost as bright as the staff in more than one way. I highly recommend working with Ashley and her team when it comes to any and all event types. We booked our wedding before stepping foot in the venue and I wouldn’t change a thing!”

Riley

2022 Bride

A rectangular sign with a dark wood frame mounted on a brick wall. The sign features the word "Smith's" in a large, blue, cursive font, flanked by three horizontal lines on each side. Below "Smith's" is a blue rectangular box containing the words "central garage" in a smaller, white, cursive font.

Smith's
central garage

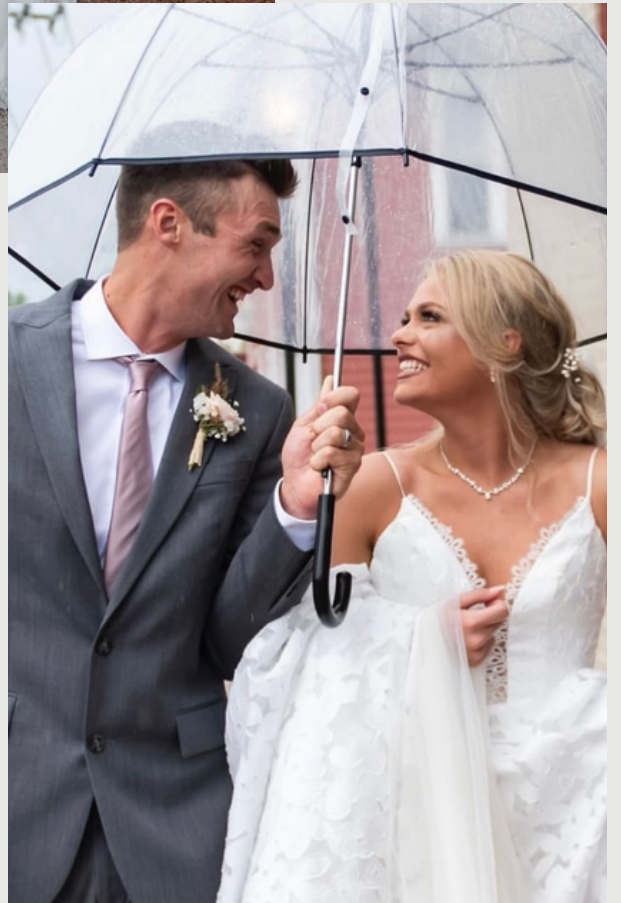
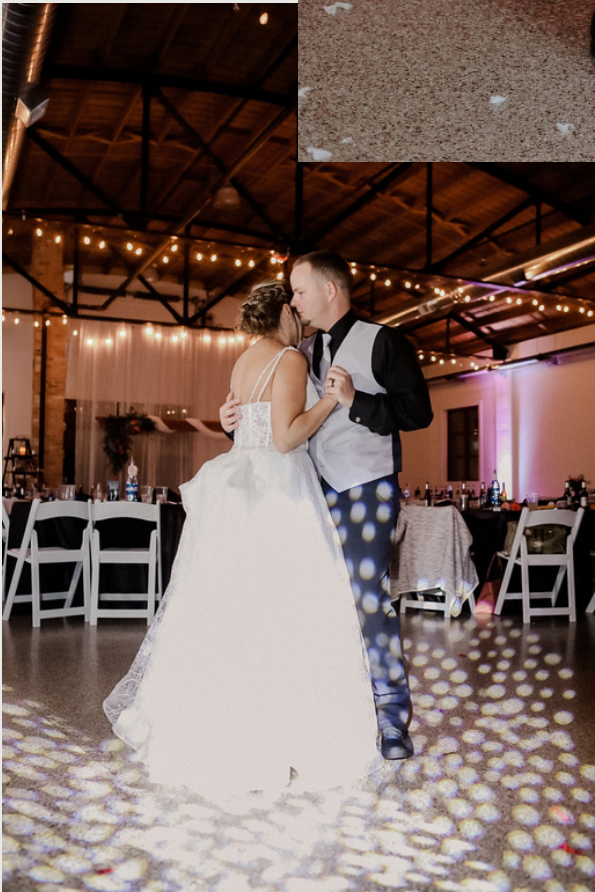
“SMITH’S IS THE BEST.. LIKE
SERIOUSLY, BOOK THEM NOW!”

My husband and I weren't looking to do the traditional wedding thing. We went to Smith's Central to look for a Reception venue and absolutely fell in LOVE with the place. It made us (well mostly me, you know how it goes) completely change our mind on what we wanted. Ashely and her team are so incredible and were the best! They help make sure you are on track with the planning and being able to talk with them and bounce ideas off of them helped immensely.

Alley
2023 Bride

A neon sign for Smith's Central Garage. On the left is a glowing blue Chevrolet bowtie logo with the word "CHEVROLET" inside. To the right, the words "SMITH'S CENTRAL GARAGE" are written in large, glowing orange letters. The sign is mounted on a wall with a red neon bar below it. In the foreground, the silhouettes of several people are visible, looking towards the sign. The background is dark with some warm lights and windows.

CHEVROLET SMITH'S CENTRAL GARAGE





"As soon as my daughter walked into Smith's Central, she said "this is it" and I whole heartily agreed! The space is charming; rustic and romantic beyond belief!"
Dee B. - Mother of The Bride 2023





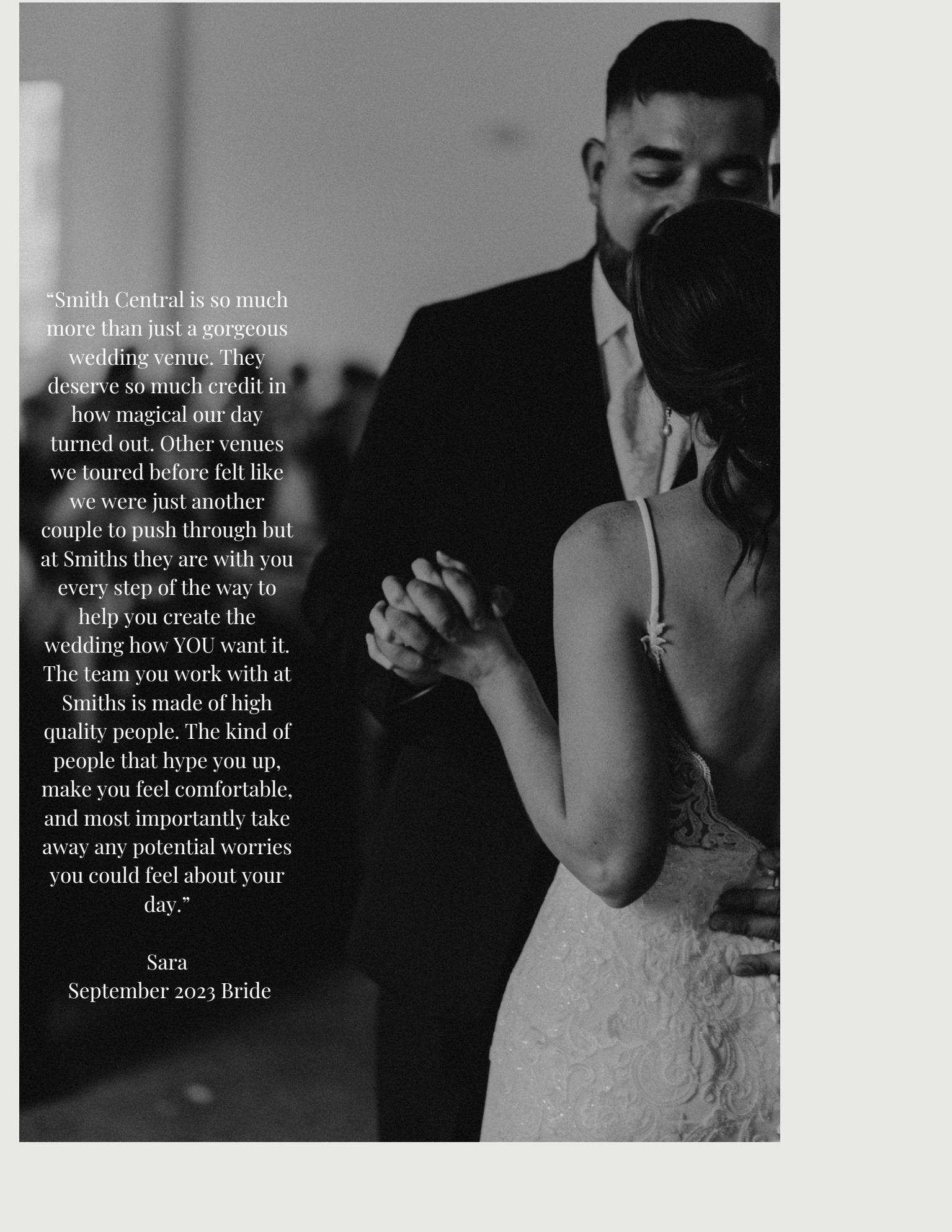
“We just had our wedding here and it was literally perfect. I can't recommend this venue enough. The space itself is beautiful and unique, I got so many compliments about how cool it is from our guests. But the real cherry on top was the owner Ashley. She is so much fun to work with and she went above and beyond to make our vision work. All of the staff is equally laid back and easy to work with. If they don't stress then you don't stress! They had a wonderful list of recommended vendors as well that we used and you meet with Ashley or the team multiple times throughout the planning process which for me relieved soooooo much stress. The day of the vendors already had an idea of what and where to go as Smith Central was already in contact with them which made my wedding day go so smoothly. Obviously I'm beyond happy to have married my favorite person but doing it at Smith's made it that much better. Run, don't walk, to Smith's.

They will make your day perfect!”

Caitlynn

October 2023 Bride





“Smith Central is so much more than just a gorgeous wedding venue. They deserve so much credit in how magical our day turned out. Other venues we toured before felt like we were just another couple to push through but at Smiths they are with you every step of the way to help you create the wedding how YOU want it. The team you work with at Smiths is made of high quality people. The kind of people that hype you up, make you feel comfortable, and most importantly take away any potential worries you could feel about your day.”

Sara

September 2023 Bride



WE WOULD LOVE TO PLAN
WITH YOU!



Ready to become a Smith's Couple?
Great! We are SO ready to dive right in to
help start the planning process!

But you wouldn't get hitched without having
a first date, would you?

Book your tour with us for a time that works
best for you and we can take it from there.

One thing that definitely sets us apart from
other venues is that we are solely Quality
over Quantity. This means that we
EXCLUSIVELY book just 30 couples per year.

Thank you!

Why 30? This is our comfort zone so that we
can focus at one hundred and ten percent on
our booked clients throughout the entirety
of their wedding planning journey!